

play safe! be safe! is a multimedia classroom fire safety education program created by a team of child development and fire prevention specialists including Fireproof Children, and sponsored by BIC Corporation.

The *play safe! be safe!* kit is an easy to use multimedia fire safety education tool, available in English, Spanish and French, designed to help teach fire prevention and fire safety skills to young children. Many activities included in the kit can also be easily adapted for older children and students with special needs.

The *play safe! be safe!* kit has been awarded both the Rolf H. Jenson Partners in Public Education Award from the National Fire Protection Association, and the *Director's Choice* award from the National Association for the Education of Young Children.

The kit teaches four safety skills, and through practice, role playing, observation and reinforcement, children learn how to use these skills appropriately:

- Go to the Firefighter
- Stop! Drop! & Roll!
- Get Low and Go!
- Matches and Lighters are Adult Tools

Each *play safe! be safe!* kit contains:

- 20-minute DVD in English, Spanish and Canadian French featuring "Firefighter Dan"
- Four sets of story boards that illustrate a lesson and promote discussion
- Dress the Firefighter activity board
- Safe for Play! Keep Away! activity board
- Keep Away! card game
- Comprehensive resource guide



For more information, visit www.playsafebesafe.com

To order your *play safe! be safe!*® kit send:

U.S. orders: \$12 U.S. per kit for shipping/handling

Canadian orders: \$19 Canadian per kit for shipping/handling

Make checks payable to BIC Corporation

Mail to: Fireproof Children, One Grove Street, Suite 235, Pittsford, NY 14534

Please ship _____ English kit(s) (includes English/Spanish DVD) to: Please ship _____ French kit(s) to:

Name _____ Title _____

School or Center _____

Street Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Payment Options: Check Enclosed Purchase Order Enclosed



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